



Building the
Community-Pharmacy
Partnership

ENDING HEALTH INEQUALITIES THROUGH COMMUNITY DEVELOPMENT



The Building the Community-Pharmacy Partnership (BCPP) tackles health inequalities by investing in community development. It supports and inspires community pharmacists and communities to work in partnership to address locally defined needs and bring about sustainable improvements in health and well-being.

PROJECT MODEL

Focuses on local
co-production
co-planning
co-delivery and
co-evaluation



IN ONE YEAR

£360,000

Allocated to BCPP projects

20

Level 1 Projects funded

42

Level 2 Projects funded



Of projects
targeted
participants
from the top 20%
of deprived areas



BCPP projects
shortlisted for
Awards

WHAT PROJECTS DID

ENGAGEMENT



Number of core participants engaged



786

Sessions delivered by pharmacists



586

Sessions delivered with partners



2336

People involved in 89 additional events

TAILORED 1-1 SUPPORT



1450

Offered one to one support



821

Delivered by the pharmacist



427

Delivered by the community & voluntary sector

WHAT PROJECTS ADDRESSED

HEALTH ISSUES



Lifestyle



Chronic health



Population groups



Alcohol & drugs



Heart health



Sexual health



Pain management

WIDER ISSUES



Housing



Debt



Isolation



Childcare



Relationships

ADDED EXTRAS

313

Participants received additional training

Volunteers supported projects

326

312

Got involved in other groups

Got a job

4

68

Went on other courses

Started volunteering

44

DIFFERENCE MADE

Know where to go to get help and support

77%

57%

+

Increased⁺
from 57% to 77%

The quality of health services is excellent

64%

50%

+

Increased⁺
from 50% to 64%

Felt confident talking about health

52%

39%

+

Increased⁺
from 39% to 52%

At the project end, knew more about local health services

84%

BETTER USE OF THE PHARMACY

Confidence in going to the pharmacist for advice increased from

61%

83%

64%

50%

Regularly visiting the pharmacist for advice increased from

92%

92% agreed they had a better understanding of what a pharmacy can offer

IMPROVEMENTS IN HEALTH

My health is usually excellent increased from

42%



Having a good understanding of how to improve health increased from



Made healthy changes to the way I live increased from



Things in common with other people taking part increased from



Poor psychological wellbeing reduced from

34% > 13%



IMPACT ON MAIN COMMUNITY/VOLUNTARY PARTNER

87%

Agreed the pharmacy has become more accessible to hard-to-reach groups

97%

Agreed they have learned new ways of engaging local people in health issues

WHAT PARTNERS SAID

'The project has built relationships in a vulnerable community'

'There was a big challenge talking about lifestyle issues with teenagers, it ended up being a really amazing project'

IMPACT ON PHARMACISTS

52%

Indicated they had or intended to make changes to how they engage with customers

96%

Agreed their pharmacy is now seen as an accessible community resource

WHAT PHARMACISTS SAID

'I wasn't always aware that some people's lack of confidence prevented them from coming into the pharmacy to ask for help'

'Chats during sessions develop a clear picture of the needs in these communities, more than a brief conversation within the pharmacy would allow'

SUPPORTING PROVIDED FROM CDHN

"The different perspectives and approaches helped me form a better idea of how to work with a group."

17



Trained on group work skills

40



Attended project development training

80



One to one support meeting delivered to projects

COMMUNITY-PHARMACY PARTNERSHIP

The Building the Community-Pharmacy Partnership (BCPP) Programme is managed by the Community Development and Health Network (CDHN), with strategic direction provided by a multi-agency Steering Group.

CDHN is a network of individuals and organisations that works to promote understanding of community development as an effective way to end health inequalities. We do this by building capacity and influencing policy.

Our vision is to end health inequalities through community development.

LEVELS OF FUNDING

LEVEL 1 – MAX £2000

LEVEL 2 – MAX £10,000

LEVEL 3 – MAX £30,000 FOR 3 YEARS

WHAT PARTICIPANTS SAID

*"Getting out and meeting new people...
Getting information on different medical conditions that I wouldn't have known about."*

*"Getting involved with other people,
hearing their problems, knowing I'm not on my own."*

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Funded by



Health and Social Care Board